



FOR IMMEDIATE RELEASE

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Introducing ResortSuite SOCIAL Real-Time Reservations from within Facebook

ResortSuite, a leading provider of integrated, guest-centric hospitality management software, is pleased to introduce ResortSuite SOCIAL, a ground-breaking product that allows a ResortSuite customer (spa, club, hotel or resort) to provide real-time availability and reservations directly from their Facebook Fan page.

ResortSuite SOCIAL encourages hospitality brands to stay fully engaged with their customers while providing real-time information (services, itinerary) and live reservations directly from the Facebook.

The product will allow a full service property (hotel, resort or club) to accept room reservations, spa appointments and classes, golf tee-times, dining reservations and other activities from Facebook. Fans/guests can also view their full itinerary and previous reservations made through other channels including front desk, call center, web and mobile.

"With ResortSuite SOCIAL, our clients will fully capitalize on the dramatic rise in the social media and online activity of their guests," said Frank Pitsikalis, Founder & CEO of ResortSuite. "Along with our recently released ResortSuite MOBILE technology, ResortSuite SOCIAL represents the last milestone in reaching a huge majority of guests who are now defining their web experiences through native mobile apps and Facebook. The ability to share their hotel and spa experiences automatically within a social network, will create highly credible organic and viral word-of-mouth marketing and the next big opportunity for innovative hospitality companies."

About ResortSuite

ResortSuite is a sophisticated and fully integrated guest-centric hospitality management software solution developed specifically for hotels and resorts, boutique hotels, spas, clubs and leisure operations, and their multi-faceted business areas. The ResortSuite solution is built on an Oracle database and includes the following specialized modules: PMS, SPA, CATERING, F&B, GOLF, SKI, CLUB, RETAIL, CONCIERGE, CONNECT, DASHBOARD, WEB, SOCIAL and MOBILE. All modules oversee the areas of an operation in parallel but share common core capabilities, creating a guest-centric integrated hospitality management solution. ResortSuite prides itself on delivering exceptional support and forging strong business relationships with its clients and partners and was awarded Hotelier Magazine's Supplier of the Year Award. For more information on the ResortSuite solution, please visit www.resortsuite.com.