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RESORTSUITE ISSUES YIELD MANAGEMENT WHITE PAPER TO THE SPA INDUSTRY

Toronto, ON – January 24, 2007 - ResortSuite, a leading provider of guest-centric spa management software, released a new addition to its collection of hospitality industry white papers. These white papers, written by members of the ResortSuite team, provide industry leaders with the solutions to overcome challenges facing their businesses. *Yield Management In the Spa Industry: What to Expect & How to Prepare* introduces the application of yield management, an evolutionary approach that maximizes revenue and profits based on consumer purchasing behavior.

A common practice in other service sectors, such as the hotel and airline industries, yield management is quickly being adopted by the spa industry to increase revenues by improving resource utilization. Many spas are currently employing in-house yield management techniques, which augment revenue during peak demand periods and leverage slow periods. ResortSuite's white paper describes the requirements of developing and maintaining a successful yield management approach; including, implementation techniques and the possible issues that may arise when such a complex process is put into practice.

"We are very active in the industry and very aware of trends and issues that affect spa operations. By issuing a white paper on yield management, we are able to share what we have learned from our experience with this invaluable business strategy", stated Frank Pitsikalis, President of Enablez. "We will work closely with both our clients and other leading spa industry professionals so that we can continue to understand and address the technological needs of spas that want to employ yield management techniques."

ResortSuite provides the industries it serves; spa, hotel and resort, private clubs, and hospitality, with white papers that offer solutions to current industry challenges. All ResortSuite white papers are complimentary and can be accessed from ResortSuite's website: http://www.enablez.com/html/enablez-whitepaper_main.html

About Enablez Inc.:

Enablez Inc., based in Toronto, Canada, is the provider of ResortSuite, a sophisticated and fully integrated customer-centric hospitality management software solution. ResortSuite was developed specifically for hotels, resorts, inns, conference centers, and their multi-faceted business areas. The ResortSuite solution was built on the Oracle database and includes the following specialized modules: **PMS, SPA, CATERING, F&B, GOLF, SKI, CLUB, RETAIL, and CONCIERGE**. All modules oversee the areas of an operation in parallel but share common core capabilities, creating a customer-centric, integrated management solution. Enablez prides itself on delivering exceptional support and forging strong business relationships with its clients and partners and was recently awarded *Hotelier Magazine's* 2005 Supplier of the Year Award. For more information on Enablez Inc. and the ResortSuite solution, please visit www.resortsuite.com or call 1.866.4RSUITE.

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