



FOR IMMEDIATE RELEASE

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**FRANK PITSIKALIS TO DELIVER LATEST SPA INDUSTRY STATISTICS AT THIS YEAR'S
ISPA CONFERENCE & EXPO**

TORONTO, ON – Frank Pitsikalis, CEO of Enablez Inc., developers of the ResortSuite SPA management solution, has been selected by The International Spa Association (ISPA) to deliver the latest spa industry statistics at the *2007 ISPA Conference & Expo*. Frank will present the findings from the recent study conducted by ISPA and The Association Research Centre Inc. in a 90-minute presentation on Wednesday, November 14th at 10 AM EST.

The highly anticipated presentation will cover an overview of the characteristics of the spa industry including, product and services, industry trends, growth, and strategies to increase overall profitability.

ISPA's membership is comprised of more than 3,000 health and wellness facilities and providers from 75 countries. The ISPA Conference & Expo is held annually. This year's conference will take place on November 12 – 15 at the Gaylord Palms Resort & Convention Center in Kissimmee, Florida.

ResortSuite SPA has been a member of ISPA since 2003, and Frank devotedly volunteers his time to other industry associations including, The Leading Spas of Canada. He is a member of the affluent ISPA Implementation committee and sits on the Leading Spas of Canada Board of Directors. He was a contributing author for ISPA's *Retail Management for Spas, The Art & Science of Retail*. Frank is an enthusiastic speaker and presents regularly at prominent industry events and forums.

"As the provider of the ResortSuite solution for the spa and resort community, we are honored to be asked to be a top presenter at this year's conference", said Frank Pitsikalis. "Working with the leaders and pioneers of the industry is just one of the many ways we ensure that ResortSuite SPA is meeting and exceeding the needs of the spa community". More information on ResortSuite SPA and the entire ResortSuite solution is available at www.resortsuite.com.

ISPA is recognized worldwide as the leading professional organization and voice of the spa industry. ISPA's membership is comprised of more than 3,000 health and wellness facilities and providers from 75 countries. ISPA advances the spa industry by providing invaluable educational and networking opportunities, promoting the value of the spa experience and speaking as the authoritative voice to foster professionalism and growth. More details on ISPA are available on www.experienceispa.com.

Spas are places devoted to enhancing overall well-being through a variety of professional services that encourage the renewal of mind, body and spirit.

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