

## **Rancho La Puerta, the Original Destination Spa, Selects ResortSuite to Manage its Operations**

**Toronto, ON March 14, 2006** - Enablez Inc., makers of ResortSuite, the leader in integrated hospitality management software, is pleased to announce Rancho La Puerta has selected ResortSuite as the software to manage its resort operations. With the implementation of ResortSuite, Rancho La Puerta will consolidate its front desk, spa, and activity operations into one unified database. Guests, staff, inventory, and gift certificates will be recognized universally across the property, eliminating IT limitations, improving operational efficiencies, and enhancing guest experiences.

"At Rancho La Puerta, we need very reliable information in order to provide personal service for our many repeat customers, and we chose ResortSuite to provide us excellent property-wide communication," said Peter Jensen, Director of Marketing. "We also face the challenge of multiple point-of-contact interactions with each guest. For example, hotel and spa reservations are made through our office in the U.S. Upon arrival in Mexico, each guest is immersed in an incredibly wide variety of treatment options, fitness programs, classes, boutique shopping, and other activities that make up the full, week-long Ranch experience. ResortSuite's ability to track each guest's requests, expenditures, and preferences at every stage of the process becomes critical to helping us maintain a personal touch."

Rancho La Puerta, internationally known for its holistic approach to mind/body/spirit fitness and wellness, was recognized by *Condé Nast Traveler's 2005 Readers' Poll* as the #2 Destination Spa in North America and the Caribbean, and also received the Crystal Award for "Best in Mexico" by the readers of *Spa Finder Magazine* for two consecutive years (2004 and 2005).

"We are honored to add the original destination spa to our list of properties utilizing the ResortSuite solution," said Frank Pitsikalis, President of Enablez. "The desire to completely integrate each guest's experience at Rancho La Puerta is completely in line with our vision to provide a seamless, guest-centric experience. We are delighted to take a role in Rancho La Puerta's quest to provide a full mind/body/spirit experience for every guest."

### **About Rancho La Puerta:**

Rancho La Puerta, founded by Edmond and Deborah Szekely in 1940, is the original destination fitness resort and spa -- family-founded, -owned and -operated. Today's guests enjoy the very best resort spa experience, shaped by expertise developed over 65 years, and always under the watchful eye of its inspiring founder, Deborah Szekely, who at 83 still serves as the spa's Creative Director.

Each week, some 150 guests share 3,000 acres of mountains and meadows beneath 3,885' Mount Kuchumaa. The peak straddles the U.S.-Mexico border, and Native Americans consider its slopes and summit a sacred place - so much so that it was the first geographic feature in the U.S. to be named a National Historic Site by the Department of Interior based on spiritual significance. For more information on Rancho La Puerta, please visit [www.rancholapuerta.com](http://www.rancholapuerta.com).

### **About Enablez Inc.:**

Enablez Inc., based in Toronto, Canada, is the provider of ResortSuite, a sophisticated and fully integrated customer-centric hospitality management software solution. ResortSuite was developed specifically for hotels, resorts, inns, and conference centers and their multi-faceted business areas. The ResortSuite solution was built on the Oracle database and includes the following specialized modules: PMS, SPA, CATERING, F&B, GOLF, SKI, CLUB, and RETAIL. All modules oversee the areas of an operation in parallel but share common core capabilities, creating a customer-centric, integrated management solution. Enablez prides itself on delivering exceptional support and forging strong business relationships with its clients and partners. For more information on Enablez Inc. and the ResortSuite solution, please visit [www.resortsuite.com](http://www.resortsuite.com) or call Voula Monos at 416-259-0715.

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