



Know your Guest

FOR IMMEDIATE RELEASE

October 16, 2017

MEDIA CONTACTS

Sydney Pope, Claudine Ting
171 East Liberty Street, Suite 207, Toronto, ON, M6K 3P6
1.416.259.0715 mediarelations@resortsuite.com

RESORTSUITE AND ISPA 2017 FIGHT HUNGER TOGETHER

TORONTO, ON – ResortSuite, a global leader in guest-centric hospitality management software, is proud to sponsor the registration bags for the 2017 International SPA Association (ISPA) Conference and Expo. The conference will be held on October 16 – 18, 2017 at Mandalay Bay Hotel in Las Vegas.

The International SPA Association (ISPA) announced a partnership with FEED to provide food for 16,000 children in need on behalf of the global spa community. All attendees will receive a FEED Bag courtesy of ResortSuite, and proceeds for each bag supply 10 meals for the World Food Programme.

“We are honored to partner with FEED and ResortSuite to provide meals to children around the world,” says ISPA President Lynne McNees. “FEED’s mission is a valuable contribution that we are grateful to share with our industry. We are proud to work with ResortSuite, a longtime supporter of ISPA and the spa community.”

In addition to the meals it provided, FEED donated \$5 for every purchase during the month of September to hurricane relief efforts through its local giving partner, Feeding America. Feeding America is working around the clock to help those devastated in Florida, Texas, and Puerto Rico.

“As a platinum sponsor, ResortSuite is proud to partner with ISPA to help FEED in their fight against hunger,” says ResortSuite Founder and CEO Frank Pitsikalis. “We in the spa industry are advocates of health and wellness, and helping others using our strength as an industry is one of the greatest rewards. FEED is such an amazing cause, and ISPA is the perfect platform to spread awareness and knowledge of their efforts.”

ResortSuite’s Founder and CEO Frank Pitsikalis not only serves as a Board Member of ISPA, he also serves as the Chairman of the ISPA Foundation. The annual ISPA Conference and Expo is the premier gathering of spa and wellness professionals from around the world. ResortSuite is honored to partner with ISPA, and charitable organizations that ISPA members truly feel passionate about, through its conference bag platinum sponsorship over the past few years.

About ResortSuite

ResortSuite is the global leader for fully integrated, guest-centric hospitality management software solutions. Developed specifically for hotels, resorts, spas, and clubs, ResortSuite is built on an Oracle database, and includes modules for PMS, SPA, CATERING, F&B, GOLF, SKI, CLUB, RETAIL and CONCIERGE. All modules share common core capabilities to streamline operations and enhance the guest experience, and are accessible through the web and mobile devices. Hospitality partners include Miraval Resorts, Omni Hotels and Resorts, Jumeirah Group, Hershey Entertainment and Resorts etc. To request a demo, visit www.resortsuite.com.

About the International Spa Association

ISPA is recognized worldwide as the leading professional organization and voice of the spa industry. Founded in 1991, ISPA advances the spa industry by providing invaluable educational and networking opportunities, promoting the value of the spa experience and speaking as the authoritative voice to foster professionalism and growth. More details on ISPA are available on experienceispa.com.

About FEED

On her travels around the world as a World Food Programme (WFP) Honorary Spokesperson, Lauren Bush Lauren witnessed the effects of hunger firsthand. In places like Cambodia, Chad and Guatemala, she saw a program making a dent in child malnutrition: school meals. When a child is given a free, nutritious school lunch, it can break the cycle of poverty she was born into and empower her to change her own life.

Lauren founded FEED in 2007 with the simple idea of creating products that would engage people in the fight against hunger in a tangible way. Every one of our products has a number stamped on it that signifies the amount of meals or micronutrient packets provided with its purchase. Nine years later, we've built a movement connecting our customers to the cause, one bag at a time.

For more information on FEED, visit www.feedprojects.com

###