



**FOR IMMEDIATE RELEASE**  
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**RESORTSUITE AND ISPA 2016 TEAM UP TO FIGHT CANCER**

**TORONTO, ON** – ResortSuite, a global leader in guest-centric hospitality management software, is proud to sponsor the registration bags for the over 2500 expected attendees of the 2016 International SPA Association (ISPA) Conference and Expo, benefiting Stand Up To Cancer’s research efforts. The conference will be held September 13 – 15, 2016 at The Venetian hotel in Las Vegas.

“Throughout the years, the spa industry has been deeply impacted by the loss of fellow colleagues and friends, including several beloved spa industry leaders who lost their battle in 2016,” says ISPA President Lynne McNees. “In honor of all our ISPA family that have been touched by cancer, ISPA and ResortSuite have partnered with Stand Up to Cancer (SU2C) to support collaborative cancer research programs.”

To date, more than \$370 million has been pledged to support SU2C’s innovative model of collaborative cancer research. Since launching in 2008, Stand Up To Cancer has brought together more than 1,200 of the best and the brightest research scientists from 144 leading institutions in seven countries to fund 19 “Dream Teams,” and six translational research teams; as well as 36 early-career, innovative scientists carrying out high-risk, potentially high-reward projects. The research is aimed at ending cancer’s reign as a leading cause of death worldwide. SU2C-funded researchers have planned, launched or completed more than 160 clinical trials involving more than 9,000 patients. Work by SU2C-supported researchers has led to FDA approval of two treatments.

“As a platinum sponsor, ResortSuite is proud to partner with ISPA in spreading the word about Stand Up To Cancer’s great initiative,” says ResortSuite CEO Frank Pitsikalis. “We need to utilize our voice and knowledge as advocates of wellness to help in prevention and promote early detection. SU2C has such an amazing cause, and ISPA is the perfect platform to spread awareness and knowledge of their efforts.”

ResortSuite’s Founder and CEO Frank Pitsikalis not only serves as a Board Member of ISPA, he also now serves as the Chairman of the ISPA Foundation. The annual ISPA Conference and Expo is the premier gathering of spa and wellness professionals from around the world. ResortSuite has been so honored and pleased to partner with ISPA, and charitable organizations that ISPA members truly feel passionate about, through its conference bag platinum sponsorship over the past few years.

**About ResortSuite**

ResortSuite is a sophisticated and fully integrated customer-centric hospitality management software solution developed specifically for hotels and resorts, boutique hotels, spas, clubs and leisure operations, and their multi-faceted business areas. The ResortSuite solution is built on an Oracle database and includes the following specialized modules: **PMS, SPA, CATERING, F&B, GOLF, SKI, CLUB, RETAIL, CONCIERGE, WEB, MOBILE, SOCIAL, DASHBOARD, CONNECT and RS OPS**. All modules oversee the areas of an operation in parallel but share common core capabilities, creating a customer-centric, integrated hospitality management solution. For more information on the ResortSuite solution, please visit [www.resortsuite.com](http://www.resortsuite.com).

**About the International Spa Association**

ISPA is recognized worldwide as the leading professional organization and voice of the spa industry. Founded in 1991, ISPA advances the spa industry by providing invaluable educational and networking opportunities, promoting the value of the spa experience and speaking as the authoritative voice to foster professionalism and growth. More details on ISPA are available on [experienceispa.com](http://experienceispa.com).

## **About Stand Up To Cancer**

Stand Up To Cancer (SU2C) raises funds to accelerate the pace of research to get new therapies to patients quickly and save lives now. SU2C, a program of the Entertainment Industry Foundation (EIF), a 501(c)(3) charitable organization, was established in 2008 by film and media leaders who utilize the industry's resources to engage the public in supporting a new, collaborative model of cancer research, and to increase awareness about cancer prevention as well as progress being made in the fight against the disease. As SU2C's scientific partner, the American Association for Cancer Research (AACR) and a Scientific Advisory Committee led by Nobel Laureate Phillip A. Sharp, PhD, conduct rigorous, competitive review processes to identify the best research proposals to recommend for funding, oversee grants administration, and provide expert review of research progress. Current members of the SU2C Council of Founders and Advisors (CFA) include Katie Couric, Sherry Lansing, Lisa Paulsen, Rusty Robertson, Sue Schwartz, Pamela Oas Williams, Ellen Ziffren, and Kathleen Lobb. The late Laura Ziskin was also a co-founder. SU2C was formally launched on May 27, 2008. Sung Poblete, Ph.D., R.N., has served as SU2C's president since 2011.

For more information on Stand Up To Cancer, visit [www.standup2cancer.org](http://www.standup2cancer.org).

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